



## PHILIP MORRIS

U.S.A.

129 PARK AVENUE, NEW YORK, N.Y. 10017, TELEPHONE 13131-600-3030

June 22, 1988

105-455-1100

Ms. Lillian Sader  
Landor Associates  
1001 Front Street  
San Francisco, California 94111

Dear Lillian,

Enclosed are the following:

- (1) Six (6) sample labels of current Korean package showing health warning for your use in preparing overlay art (front) for Lark Full Flavor KS SP and Lark Milds KS SP for Korea (overlay on Japan board).  
*AMW*
- (2) Comp #A-7758. When color decision is finalized (6/24) please redo comp. Also change crest size to follow Lark KS SP size.

On the art that's being done for the 83mm Box, please note that "Mild Charcoal Triple Filter" should print in a darker red (like existing packe).

- (3) Artboard for Alpine Full Flavor - Singapore. Please refer to Mark's notes. In addition, check all type for size, etc.

Very truly yours,

Nancy P.  
Nancy A. Pilotti,  
Coordinator, Administrator

NAPiadr  
Biologische

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